Let's analyze the missing values column by column and decide the best approach for handling them:

**Columns with Missing Values**

1. **App\_Name (1 missing value)**:
   * Since it's only **1 missing value**, you can drop this row. The app name is essential for understanding the dataset.

**Action**: Drop the row.

1. **Size\_Bytes (224 missing values)**:
   * This column is important for analysis, especially if you're looking at the relationship between app size and user ratings.
   * Since it has a manageable number of missing values (~0.03% of the dataset if it has 700,000 rows), you can either:
     + Fill missing values with the **median** size (to avoid skewing results).
     + Drop rows with missing values in this column if the size is critical to your analysis.

**Action**: Fill missing values with the median of the column.

1. **Released (3 missing values)**:
   * This column indicates when the app was released and could be relevant for time-based analyses.
   * With only **3 missing values**, it's best to drop these rows.

**Action**: Drop rows with missing values.

1. **Price (490 missing values)**:
   * Missing prices could mean apps were unavailable or free, but it's unclear without documentation.
   * Since the price is crucial for certain analyses (e.g., free vs. paid apps), you can:
     + Fill missing values with **0**, assuming they were free.
     + Drop these rows if the price is critical to your project.

**Action**: Fill missing values with 0.

1. **Developer\_Url (1109 missing values)**:
   * Developer URLs are likely not essential for your analysis (they don't impact app ratings, size, etc.).
   * Since they don't add much analytical value, drop this column entirely.

**Action**: Drop the column.

1. **Developer\_Website (643,988 missing values)**:
   * This column is almost entirely missing (~90% of the dataset if you have ~700,000 rows).
   * It's not useful for analysis and can be safely dropped.

**Action**: Drop the column.

**Final Actions for Missing Values**

Here’s what you should do based on the analysis:

1. **Drop rows with missing App\_Name and Released.**
2. **Fill missing Size\_Bytes with the median value.**
3. **Fill missing Price with 0.**
4. **Drop columns Developer\_Url and Developer\_Website.**